



BRANKSOME
HALL ASIA

APPOINTMENT OF
HEAD OF SCHOOL
POSITION PROFILE | MAY 2025



BRANKSOME HALL ASIA BRITISH COLUMBIA

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OPPORTUNITY STATEMENT

The next Head of School at Branksome Hall Asia will join a successful school on the cusp of a new and strategically important stage in its evolution.

For a community-oriented school leader dedicated to students, parents, faculty, and educational excellence, our Head of School position is a distinctive opportunity in international education. Branksome Hall Asia was founded in 2012 and is an international day and boarding school, educating over 1,100 students from Junior Kindergarten Prep through to Grade 12 in the heart of Jeju's Global Education City (GEC), South Korea.

We are proud to be Jeju's only full-continuum IB World School. Exceptional educators guide our students through dynamic programs that inspire independence, confidence, and leadership. With the values of care, collaboration, and excellence at our core, students not only learn to solve problems but also to become the solution—growing into well-rounded, ambitious, and compassionate leaders ready to make a global impact.

The Branksome Hall Asia community benefits from a world-class learning environment which includes an Olympic-sized swimming pool, an international standard indoor ice rink, a golf academy, a 350-seat performing arts centre, and a state-of-the-art Science, Technology, Engineering, Math (STEM) and Visual Art Centre. The school's award-winning architectural design also reflects some of the natural elements of Jeju Island, including volcanic rock, as well as Canadian-inspired elements such as timber.

The relationship with our sister school, Branksome Hall in Canada, is unique and the further development of this point of differentiation from Branksome Hall Asia's competitors will be a key priority for our next Head of School. Founded in 1903, Branksome Hall in Canada is Toronto's leading IB World School for girls and Grace McCallum serves as only the 8th Principal in its 122 year history. Opportunities to build stronger connectivity between the two schools, and to broaden the experience for students and faculty will be a primary objective for Branksome Hall Asia's strategy over the next five years.

Our next Head of School will build purposefully on our success to date which includes the accolade of ISC Research's 'International School of the Year' in 2021. They will develop existing strengths such that we fully realize our growth potential in terms of enrollment and will successfully embed co-education. It has never been a more exciting time in international education in Korea, Asia, and globally. Against this backdrop the successful candidate will evolve our strategy, building upon strong capabilities and grounded in our vision to be the pre-eminent educational community of globally minded learners and leaders.

We hope you will join us.



AN INTRODUCTION TO BRANKSOME HALL ASIA

Guiding Principles

At Branksome Hall Asia, our guiding statements reflect our dedication to nurturing the whole child, inspiring a love of learning, and empowering students to make a positive impact on the world.

Our Mission

“Each day, we challenge and inspire students to love learning and to shape a better world.”

Our Vision

“To be the pre-eminent educational community of globally minded learners and leaders.”

Core Values

- Care
- Collaboration
- Excellence

Our core values of care, collaboration, and excellence form the foundation of everything we do. Care drives us to create a nurturing and inclusive environment where every individual feels valued and supported. Collaboration inspires us to work together, share perspectives, and build strong relationships that foster innovation and understanding. These values are the stepping stones to excellence, as we believe that by supporting one another and combining our strengths, we achieve our greatest potential. Together, we strive for excellence—not as an individual pursuit, but as a shared journey rooted in empathy, teamwork, and a commitment to growth.

AN INTRODUCTION TO BRANKSOME HALL ASIA

Students

Branksome Hall Asia has 1,124 students enrolled. There are 125 boarders making up just over 10% of the student population. 95% of students are Korean.

At its inception, the school was co-educational up to Grade 5 and single-sex girls between Grade 6 and Grade 12, mirroring the single-sex girls' education at Branksome Hall in Canada. The demand for boys' education at the school has continued however, and two years ago Branksome Hall Asia welcomed its first cohort of boys into Grade 6. Boys are being introduced a grade at a time and the school currently has boys up to Grade 9. To support these changes the school runs a diamond model with full co-education in the Junior School, single-sex classes in the Middle School and co-education again from Grade 10 in the Senior School (although there is already some integration in Grade 9 in some areas, including specialty classes). The school will be moving towards full co-education and the new Head of School will lead this important transition.

Jeju's GEC is a distinctive education hub, and many Korean parents take the decision to move across from the mainland to educate their children at Branksome Hall Asia with the vast majority self-funding the tuition fees. The school's parents are therefore invested, engaged and incredibly supportive of their children's education and the next Head of School will be expected to foster strong and positive relationships with this significant stakeholder group.

Faculty

Passionate, dedicated, and innovative, our faculty members are the heart of our school and create a vibrant environment of discovery for our students.

We have nearly 150 faculty members of which many are long-tenured colleagues who have been part of the Branksome Hall Asia community since its infancy. Hailing from all over the world, they bring a rich diversity of expertise and global perspectives.

Accreditations & Memberships

Branksome Hall Asia is an IB World School and is also accredited by the Korean Ministry of Education, affirming that the school meets national educational standards. This dual accreditation ensures that the school offers a curriculum that not only fulfils local requirements but also provides students with a world-class education that is recognized both within Korea and globally.

Additionally, the school has been accredited by the Western Association of Schools and Colleges (WASC) and is a member of the East Asia Regional Council of Schools (EARCOS).





ACADEMIC EXCELLENCE

At Branksome Hall Asia, every student from Junior Kindergarten Prep to Grade 12 benefits from the International Baccalaureate (IB) curriculum and we are proud to be Jeju's only school offering the full-continuum IB.

All students study a program that includes English, mother tongue language, social sciences, science, mathematics, and the arts, with compulsory physical and health education until Grade 10. Technology is integrated into all areas of the curriculum, and Korean language, social studies, and history are taught across programs. In Middle and Senior years, students can explore optional courses like Digital Design, Product Design, Visual Arts, Music, Drama, Business, Economics, Geography, History, Korean, Chinese, and Film Studies. From Grade 10, students can specialize in sciences such as Chemistry, Biology, Physics, and Environmental Systems and Societies.

Students at Branksome Hall Asia far exceed the IB world average year on year for results in the Diploma Program. The school's 2024 average was 35 against the world average of 30.32.

University acceptances include leading institutions across the US, Canada, UK, Europe, Australia, and Asia. Recent examples include Brown, Berkeley, Cornell University, Johns Hopkins University, Northwestern University, New York University, University of California, Durham University, Imperial College London, King's College London, The London School of Economics and Political Science, The University of Edinburgh, University College London, Queen's University, University of Toronto, Monash University, The University of Melbourne, The University of Queensland, Leiden University, The University of Hong Kong, and Nanyang Technological University.



SIGNATURE PROGRAMS

At Branksome Hall Asia, we offer a rich array of signature programs designed to inspire, challenge, and empower students, ensuring they develop into well-rounded, globally-minded individuals.

Design Technology

Our cutting-edge Design Technology program fosters innovation and creativity by providing students with the tools and knowledge to design, create, and implement solutions using modern technologies. Students engage with advanced tools such as CAD software, 3D printing, and robotics. Through hands-on projects, they develop critical thinking and problem-solving skills essential for navigating the technological challenges of the future.

Experiential Learning

Experiential learning at Branksome Hall Asia takes education beyond the classroom, blending academic theory with real-world practice. Through immersive field trips, impactful service projects and internships, students gain invaluable practical knowledge that reinforces their classroom studies.

A highlight of the program is our Week Without Walls for students in grades 6 through 12 affording the opportunity to make the most of Jeju as a UNESCO World Heritage Site. Additionally, Grade 7 students participate in a cultural trip to Seoul and Grade 8 students undertake an international camp experience in Malaysia. Perhaps most notably, Grade 9 students participate in an exchange that links them with their peers at Branksome Hall in Toronto.

SIGNATURE PROGRAMS

Performing Arts

The performing arts program at Branksome Hall Asia is exceptional and widely recognized as a significant strength within our offer. The program encompasses theatre, dance, and music and enables students to experience various artistic disciplines, from acting and choreography to musical performance in state-of-the-art facilities.

Athletics

Our athletics program is a cornerstone of student life, featuring world-class facilities, including an Olympic-sized ice rink, swimming pool, and full-equipped fitness centers. We offer a diverse array of sports, including ice hockey, speed skating, swimming and golf, designed to promote physical fitness, resilience, teamwork, and a spirit of healthy competition.

Visual Arts

Our Visual Arts program encourages students to challenge their creative and cultural boundaries. They are taught by specialist teachers from the Early Years through to the Diploma Program. Classes are conducted in exceptionally resourced studios and cover areas such as drawing, painting, sculpture, printmaking, digital media, photography, film, and ceramics.

C.A.S.E. – Creativity, Action, Service, and Enrichment

Our diverse array of extracurricular offerings, presented through our C.A.S.E. program, gives our students outlets for creativity and activity. Whether they join a debate or swim team, skate, film or theater club, create a club to provide for local families in need, start a robotics team with their friends, or head up Model UN, students are able to follow their passions and evolving interests at Branksome Hall Asia.





BOARDING LIFE

Open to both boys and girls from Grade 6, boarding at Branksome Hall Asia is a vibrant community where state-of-the-art boarding facilities provide a safe, inclusive, and enriching environment designed to support academic success and personal growth.

Dedicated staff, including Teacher Dons and Heads of House, live on campus. They provide not only tutoring in all subjects, but also assistance with assessment preparation, assignment support, and essential time management skills. With a particular emphasis on English acquisition, we ensure that every student has the tools they need to excel.

Students enjoy the balance of independence and guided care in boarding. They each join a family of 10 boarding students, led by Teacher Dons and student mentors. These families meet regularly for support, activities, and discussions.

To learn more about our boarding program, click [here](#).



BRANKSOME HALL CANADA

Founded in 1903, Branksome Hall is Toronto's leading independent IB World School for girls from JK to Grade 12. Branksome Hall Asia's relationship with its sister school is unique and a key point of differentiation from our competitors.

As an IB World School, Branksome Hall in Toronto teaches the skills that girls need to thrive in a complex and changing world and values multiple perspectives, welcoming students from many different countries, cultures, and backgrounds. The school is committed to international-mindedness, fostering an innovation mindset and putting collaborative learning into action.

Advancing this international-mindedness was at the heart of the decision to establish Branksome Hall Asia in 2012. The close relationship between these two sister schools is exemplified in our Grade 9 exchange program. In October, students from Jeju visit Toronto for three weeks of outdoor experiences, cultural exchange, and intensive collaboration with their Canadian peers. Students also visit university campuses and meet with alumni to learn about their university experiences. In turn, students from Toronto undertake a week-long unit of study in March focused on Science, Technology, Engineering and Mathematics (STEM) with their Branksome Hall Asia buddies in Jeju.

The opportunity also includes excursions to Jeju Island's UNESCO World Heritage sites, historic and cultural attractions of the Island, as well as a three-day visit to Seoul to experience the city's unique contemporary culture and history.

The relationship with Branksome Hall is of critical importance as a distinguishing feature of the educational provision at Branksome Hall Asia. One of the key strategic priorities for the new Head of School will be to enhance this further by increasing the level of connectivity between Branksome Hall and Branksome Hall Asia at all levels. As such, working in close partnership with the Principal at Branksome Hall will be essential.

In 2024, Grace McCallum became Branksome Hall's 8th Principal and has nearly two decades of experience teaching in and leading IB schools across four continents. Branksome Hall Asia's new Head of School will therefore have an exciting opportunity to work closely with Grace, fostering deeper connections across the two schools including in areas of the curriculum and signature programs, and via teacher exchange programs.



GOVERNANCE AND LEADERSHIP

Governance

Branksome Hall Asia was established in partnership between Branksome Hall in Canada and Jeju Development Corporation (“JDC”), a public enterprise established by the central government of Korea with the purpose of developing Jeju Special Self-Governing Province and designated Free International City.

JEINS is a subsidiary of JDC and the school operating entity. JEINS manages three international schools within Jeju’s Global Education City including Branksome Hall Asia. JEINS protects Branksome Hall Asia from regulatory, employment, and financial risks.

The Head of School reports to Branksome Hall Asia’s Board Chair and is accountable to JEINS and supported by the Managing Director of Branksome Hall International Education (the Special Purpose Vehicle (“SPV”)), established by Branksome Hall in Canada as the oversight and business liaison to all partners within the structure of Branksome Hall Asia. The SPV provides operational guidelines to a Board of Governors for Branksome Hall Asia. The Board comprises four governors appointed by the SPV, two governors appointed by JEINS and one parent governor jointly appointed by the SPV and JEINS.

Our Board of Governors comprises professionals from a wide range of fields, each contributing their unique expertise and perspectives. Together, they guide our school with a strategic vision that helps shape our direction and work closely with the Head of School to ensure Branksome Hall Asia’s ongoing success and growth.

Senior Leadership Team

Our Senior Leadership Team is made up of diverse professionals, each bringing rich experience from across international and independent school education. Every member is committed to creating an inclusive, innovative, and enriching educational experience for all our students. The Senior Leadership Team comprises:

- Head of School
- Deputy Head of School
- Senior School Principal
- Middle School Principal
- Junior School Principal
- Director of Business Administration
- Director of Technology
- Director of Communications & Enrollment Management



ROLE DESCRIPTION

An ISC Research 'International School of the Year' winner, Branksome Hall Asia is a high performing school rooted in the ethos of its sister school Branksome Hall in Toronto. Our next Head of School will inherit a dedicated community of students, parents, and faculty ready to embark on the next chapter with energy and drive.

Our new Head of School will hold in balance the task of enriching our existing strengths whilst setting an ambitious new vision and strategy for Branksome Hall Asia and leading change and innovation to achieve this. The key areas of responsibility for the Head of School are:

Strategic Leadership and Vision

- To partner with the Governors, JEINS, SPV, faculty, students, parents, and colleagues at Branksome Hall Canada to articulate a clear and inspiring vision for Branksome Hall Asia as the pre-eminent educational community of globally minded learners and leaders.
- To translate this vision into a coherent, measurable strategy for continued development in every aspect of school life in ways which are clearly aligned to Branksome Hall Asia's mission and vision.

- To ground this strategy in the context of Jeju's highly competitive landscape, the changing educational landscape in Korea and a rapidly shifting external environment in international education across Asia, ensuring Branksome Hall Asia is well-positioned to seize opportunities and respond to changes locally, nationally and internationally.
- To fully embed co-education at Branksome Hall Asia, developing the existing programs for boys' education.

Relationship with Branksome Hall

- To work closely with the Principal of Branksome Hall, setting the tone for a collaborative partnership which has benefits for students and faculty at all levels and across both schools.
- To invest in further strengthening this relationship and proactively identifying and pursuing opportunities for greater connectivity.

ROLE DESCRIPTION

Marketing and Student Recruitment

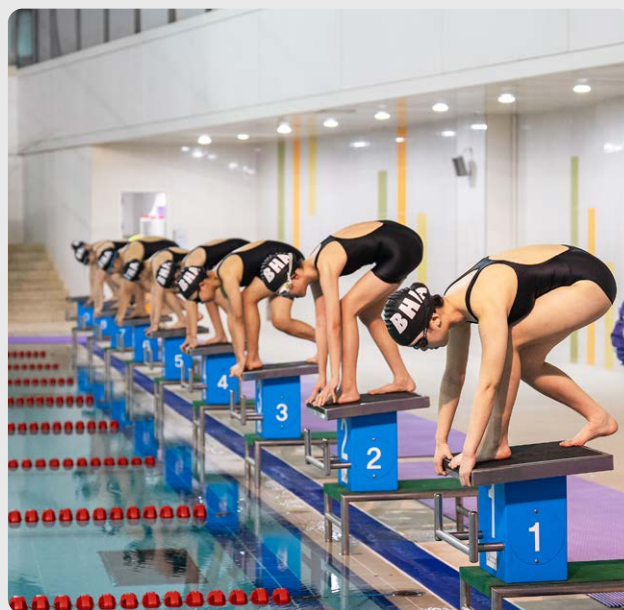
- To be a compelling ambassador for Branksome Hall Asia in the local community and on a national, regional, and international stage, building the profile and reputation of the school to drive enrollment.
- To champion the school's academic results and build relationships for Branksome Hall Asia with leading universities globally.

Stakeholder Management

- To foster positive relationships with parents as a critical stakeholder and engage with parental needs and expectations.
- To be a highly visible leader within the community, building strong relationships with students and faculty.
- To build and maintain strong relationships with JEINS, the Ministry of Education, broader government agencies, membership bodies, accrediting agencies, and other external stakeholders.

People and Operational Management

- To inspire and motivate a diverse and highly committed staff as a visible figure within the community.
- To lead, manage and develop the Senior Leadership Team, fostering a culture of excellence at all levels of the organization.



- To be supported by Branksome Hall Asia's Director of Business Administration and the Managing Director of SPV to ensure effective financial and resource management.

Educational Leadership

- To uphold an environment across the school that puts academic excellence at the heart of all the school does and to promote a culture of personal accountability and passion for education.
- To promote excellence in teaching, actively recruiting the highest quality teaching staff and to motivate and inspire these colleagues to deliver the highest possible standards.
- Continuously monitor and improve the quality of teaching and take the necessary initiatives to ensure the quality of teaching is excellent.
- To ensure excellent student outcomes, particularly with regards to university pathways and university destinations.



PERSON PROFILE

Our next Head of School will be an exceptional leader, dedicated educator, and inspiring relationship builder with first class interpersonal skills. They will possess most, if not all, of the following experience, skills and knowledge, and personal attributes:

Experience

- A strong track record of highly successful school leadership experience developed as a Head of School or Deputy Head of School (or equivalent).
- Demonstrable experience in international education including in international schools serving a significant population of students from their home nation.
- Experience in leading and managing change in complex organizational settings with demonstrable success in building strong relationships with various stakeholders, effectively balancing different needs and priorities.
- Proven experience in developing, motivating, and leading highly effective teams with a clear commitment to the continuing professional development of all colleagues.

Skills and Knowledge

- Strong interpersonal and communication skills, exceptional ability to build relationships with stakeholders, including students, parents, faculty, and external partners.
- A dynamic and charismatic communicator able to articulate Branksome Hall Asia's distinctive position in a competitive market and drive student enrollment.

- High cultural sensitivity and the flexibility to understand and assimilate Korean culture and the central importance of education in Korea.
- A broad understanding of the rapidly evolving international education sector and the opportunities and challenges this presents for Branksome Hall Asia.
- A deep appreciation, ideally gained through direct experience, of the benefits of co-education and the capacity to be a persuasive advocate for the educational benefits of co-education.
- An authentically collaborative leadership style and recognition of the many benefits to Branksome Hall Asia of fostering greater connectivity with Branksome Hall in Canada.
- Proficiency in managing school operations, including budgeting, resource allocation, infrastructure development, and risk management, as well as sound understanding of the business dimension of successful modern headship.

Personal Attributes

- A highly visible leader with the gravitas and authority to inspire and motivate the different constituencies which make up the Branksome Hall Asia community.
- Strong personal drive, high levels of self-awareness, resilience, humility, and flexibility.
- High emotional intelligence and well-developed political instincts with sound judgement and wisdom to make effective decisions.



LIFE ON JEJU ISLAND

For lovers of nature, outdoor pursuits, and the serenity of beautiful landscapes away from big cities, living and working on Jeju Island offers a unique blend of natural beauty, tranquillity, and modern conveniences. One of South Korea's nine provinces, it is celebrated for its picturesque beaches and towering volcanic peaks and attracts over 10 million visitors as a top vacation spot.

With much of it designated as a national park, Jeju offers countless natural attractions, including a dormant volcano and the world's finest lava tube cave system. As a UNESCO World Heritage site, the Island's 700 square miles feature extensive hiking and riding trails for outdoor enthusiasts to explore.

The local community is welcoming, with a growing international network of residents. In addition, the cost of living on Jeju Island is generally more affordable than in the mainland's metropolitan areas, giving you the opportunity to live comfortably and pursue hobbies or interests that might have been out of reach elsewhere.

Jeju also provides excellent infrastructure and modern amenities, and the island is well-connected to the rest of South Korea, making travel easy, yet it retains a peaceful and relaxed atmosphere that makes everyday life feel more enjoyable.

Jeju offers a rare opportunity to live in a paradise that balances comfort, culture, and adventure. To hear more from our faculty about moving to Jeju and Branksome Hall Asia click [here](#).



TERMS OF APPOINTMENT

Our new Head of School will be expected to take up post in August 2026.

An excellent remuneration package commensurate with the importance of the post and the experience of the post holder will be offered.



APPOINTMENT PROCESS AND HOW TO APPLY

Branksome Hall Asia is partnering with Perrett Laver to conduct a thorough, broad and inclusive search in parallel with the public advertisement of the post.

Perrett Laver will support the Search Committee in the discharge of its duties both assisting in the assessment of candidates against the requirements of the role and identifying the widest possible field of candidates.

Applications should consist of a full CV and cover letter addressing the criteria set out in the role description and person profile. Completed applications should be uploaded to <https://candidates.perrettlaver.com/vacancies/> quoting reference number 7811. The closing date for applications is **08:30 BST on Thursday, June 12th, 2025.**

The longlist of candidates will be selected in the week commencing June 23rd, 2025 and longlisted candidates will meet with Perrett Laver in July 2025. The shortlist of candidates will be determined in the week commencing July 28th, 2025 and shortlisted candidates will be invited to visit Branksome Hall Asia for first round interviews on August 25th and 26th, 2025. Finalist candidates will be invited to attend a final interview in Toronto on either September 4th or 6th, 2025.

Protecting your personal data is of the utmost importance to Perrett Laver and we take this responsibility very seriously. Any information obtained by our trading divisions is held and processed in accordance with the relevant data protection legislation. The data you provide us with is securely stored on our computerized database and transferred to our clients for the purposes of presenting you as a candidate and/or considering your suitability for a role you have registered interest in.

As defined under the General Data Protection Regulation (GDPR) Perrett Laver is a Data Controller and a Data Processor, and our legal basis for processing your personal data is 'Legitimate Interests'. You have the right to object to us processing your data in this way. For more information about this, your rights, and our approach to Data Protection and Privacy, please visit our website <http://www.perrettlaver.com/information/privacy/>.



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